



The **Playing for Pink Polo Event** is a prestigious and purposeful sporting and social gathering that brings together athletes, advocates, survivors, and supporters in a vibrant show of solidarity against breast cancer. Set against the backdrop of an elegant polo match, this annual event serves as a powerful platform to raise awareness, promote early detection, and support the ongoing fight against breast cancer across communities.

More than just a game, **Playing for Pink** merges sport, philanthropy, and advocacy in a dynamic and engaging experience. Guests are treated to a day of competitive polo, fashion, health education, and charitable giving, all centered around a single goal – **supporting women and families impacted by breast cancer.**



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Event Highlights:

- **Professional Polo Match** featuring top players in custom pink attire.
- **Breast Cancer Awareness Pavilion** offering free screenings, expert talks, and survivor stories.
- **Charity Auction & Raffle** supporting breast cancer research, treatment access, and advocacy programs.
- **“Pink Carpet” Arrival & Fashion Showcase** celebrating strength, femininity, and resilience.
- **Moment of Tribute** honoring survivors, caregivers, and those lost to breast cancer.

The event also seeks to partner with leading health organizations, private sponsors, and civil society to ensure wide-reaching impact. Proceeds go directly to organizations focused on **early detection, treatment accessibility, and survivor support services.**

Join us at **Playing for Pink**, where every chukker counts, every voice matters, and every life touched brings us closer to a cure.



Partner with us

Headline Partner

\$100 000

- Own logo incorporated into event name / logo.
- Representation included in all event collateral, advertising and branding.
- Representation at roll out activations / events in the months prior to the main event.
- You own the host polo team from Ghana in MAIN GAME with branded player and pony gear.
- Field and venue branding allowance (branding material to be supplied and installed by own staff).
- On stage welcome address to open the event.
- Digital invitation for hospitality guests.
- A private, fully styled hospitality suite to host guests within a private hospitality suite.
- Dedicated pop-up shop space (for own furnishing).
- Extensive media coverage pre/during/post event.
- Full page advert on inside front cover of event programme, write up by company representative included in event programme.
- Social media exposure on multiple platforms.
- Participation on stage at prize-giving and additional opportunity to address guests, players and charity representatives.
- Complimentary tickets to the Polo International and Gala Event

Product Sponsorships also available

<p>Organized by:</p>  <p>EDITH VENTER PROMOTIONS ENGAGE • COMMUNICATE • ACTIVATE</p>	<p>Hosted by:</p>  <p>CCCA POLO CLUB</p>	<p>Powered by:</p>  <p>INSTITUTIONAL Investor Network</p>  <p>CÉDRIQUE</p>
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We look forward to partnering with you at this fabulous event.
For more information call us on 011 783 5887

Partner with us

Associate Partner

\$50 000

- Own logo incorporated into event name / logo.
- Representation included in all event collateral, advertising and branding.
- Representation at roll out activations / events in the months prior to the main event.
- You own the visiting polo team in MAIN GAME with branded player and pony gear.
- Field branding allowance (branding material to be supplied and installed by own staff).
- On stage welcome address opportunity.
- Digital invitations for your hospitality guests.
- A private, fully styled hospitality area catering for guests.
- Dedicated pop-up shop space (for own furnishing).
- Extensive media coverage pre/during/post event.
- Full page advert on inside back cover of programme.
- Social media exposure on multiple platforms.
- Participation on stage at prize-giving.
- Complimentary tickets to the Polo International and Gala Event

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Corporate Sponsors

Bronze \$5 000

- Logo visibility
- Representation included in all event collateral
- Social media exposure
- Complimentary tickets registration x 2
- 2 x tickets for gala

Silver \$10 000

- Small private corporate box
- Logo visibility
- Representation included in all event collateral
- Social media exposure
- Complimentary tickets registration x 4
- 4 x tickets to gala

Gold \$15 000

- Medium private corporate box
- Logo visibility
- Representation included in all event collateral
- Social media exposure
- Complimentary tickets registration x 6
- 6 x tickets to gala

Diamond \$25 000

- Large Private corporate box
- One-on-one investor meetings
- Representation included in all event collateral
- Social media exposure
- Complimentary registration tickets x 10 tickets
- Complimentary gala ticket x 10
- Complimentary raffle ticket to win gold prize

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